



Developing Strategies for Successful Execution

Training Course	This 2-day course is an essential addition to the training diary of any committed strategy management professional. Specifically designed for those involved in strategy formulation, this course is ideal for anyone wishing to gain a deeper knowledge of the intricacies of developing winning strategies that can be successfully executed.
Course Language	Bilingual: English material with Arabic as secondary language for instruction
Course Duration	Days: 2 Time: 8:00 AM – 5:00 PM
Course Objectives	This training provides a deep dive into the challenges many of us face when formulating effective strategies and provides a framework that focuses awareness and embeds strategy formulation capabilities into your organisation – ensuring successful execution and improving governance, agility and performance.
Course Content	Learn global best practices in strategy formulation: <ul style="list-style-type: none">• Assess the performance of your current strategy• Master a strategy formulation process that will create genuine consensus among stakeholders• Cultivate a common contextual understanding of your strategy• Assess your strategic options, optimally balancing hard data and management judgement• Examine the methods and techniques necessary to describe, cascade and align strategy• Learn how to define the value gap and bridge it through an actionable set of strategic initiatives to achieve your aspired performance• Recognise and deprioritise non-aligned initiatives• Understand how to formulate strategies that can be easily cascaded down to Business Units and/or departments
Learning Outcomes	By completing this 2-day workshop, you and your team will boost your strategy management knowledge and be fully competent in designing winning strategies that can be successfully implemented in your organisation.



Target Audience	<p>Business managers and decision makers responsible for driving results by selecting targets, monitoring results, and executing strategic objectives and initiatives: BSC practitioners and implementation teams across variety of industries attend from multinational corporations, mid-size businesses, associations, not-for-profits, and government departments. As team involvement is critical to the success of any BSC initiative, we recommend all team members attend and we offer flexible team pricing to facilitate team attendance.</p>
Course Material /Technology used/ Details Relevant to the course.	<p>The course material is printed in A4 format in full color and distributed to each participant, while the trainer explain the methodology from PowerPoint presentation.</p> <p>Throughout the course, participants will take part in:</p> <ul style="list-style-type: none">- Group or individual application and exercises on a given case to ensure methodology is strengthened and learning is validated- Group discussions to exchange experiences and best practices- One-on-one session with the trainer to discuss difficulties and provide guidance in real implementations in the participants' organizations
Course Fees	<p>6,000 QAR</p> <ul style="list-style-type: none">• 15% discount for participants that register online through our website• 10% discount for QU faculty , staff and students• 15% for groups of 3 or more