



Managing Initiatives for Successful Strategy Execution

Training Course	A 3-day training program focused on the role of initiative management within the Kaplan-Norton Execution Premium Process™ (XPP™) Initiative Management is where the real work of strategy implementation takes place – it's where breakthrough performance is achieved
Course Language	Bilingual: English material with Arabic as secondary language for instruction
Course Duration	Days: 3 Time: 8:00 AM – 5:00 PM
Course Objectives	This training provides a deep dive into the challenges many of us face when formulating effective strategies and provides a framework that focuses awareness and embeds strategy formulation capabilities into your organisation – ensuring successful execution and improving governance, agility and performance.
Course Content	Strategic Initiatives are a collection of finite-duration, discretionary projects and programs, outside the organization's day-to-day operational activities, that are designed to help the organization achieve its targeted performance. One of the toughest challenges of successful strategy execution is the project management of strategic initiatives. Strategy leaders and business managers responsible for determining the initiatives or projects critical to the successful execution of the strategy often lack the project management skills needed to manage these initiatives end-to-end. Managing Initiatives for Successful Strategy Execution addresses this skills gap. Strategic Initiatives represent a force that accelerates an organization into action, overcoming resistance to change.
Learning Outcomes	Designed for those working in strategy planning and management, charged with delivering initiatives but also for those organizations struggling to understand how PMO and the strategy team should work together on delivering strategic initiatives. This course will enable you to: <ul style="list-style-type: none">– Understand the requirements of Strategic Initiatives– Identify and prioritize Strategic Initiatives for closing specific performance gaps– Implement and execute Strategic Initiatives adopting proven best practice– Ensure the execution of Strategic Initiatives with the best Governance and Management– Effectively report the progress of Strategic Initiatives to senior Management



Target Audience	<p>What level of knowledge do I need to attend? A basic level of knowledge of the Balanced Scorecard will be assumed, but it is not a requirement to have attended any formal Balanced Scorecard training in order to be able to benefit from this program.</p> <p>Who should attend?</p> <ul style="list-style-type: none">– Members of the Ofce of Strategy Management (OSM)– Professionals responsible for managing strategic initiatives, including: <ul style="list-style-type: none">• Directors of Strategy Management• Directors of Performance Management• Risk Management Officers• Balanced Scorecard Managers• Knowledge Officers• Business Analysts
Course Material /Technology used/ Details Relevant to the course.	<p>The course material is printed in A4 format in full color and distributed to each participant, while the trainer explain the methodology from PowerPoint presentation.</p> <p>Throughout the course, participants will take part in:</p> <ul style="list-style-type: none">- Group or individual application and exercises on a given case to ensure methodology is strengthened and learning is validated- Group discussions to exchange experiences and best practices- One-on-one session with the trainer to discuss difficulties and provide guidance in real implementations in the participants' organizations
Course Fees	<p>7,000 QAR</p> <ul style="list-style-type: none">• 15% discount for participants that register online through our website• 10% discount for QU faculty , staff and students• 15% for groups of 3 or more