

An Editorial Comment

Welcome to the fifth issue of *The Journal of Middle East Media*. This year's issue is different in that it is an online issue. This has several advantages: more accessibility, a wider audience and utilizing new media, much like other prestigious online journals.

In this issue, the English-language section includes three articles. In the first article, Andrew Helms, a graduate student in the Center for Contemporary Arab Studies at Georgetown University in the United States, examined the use of the Internet by Islamist political organizations in three Middle Eastern countries: Jordan, Morocco and Egypt.

In the second article, Philip Auter of the University of Louisiana at Lafayette in the United States and Abdel- Basit Mahmoud of the University of Ilmenau in Germany, conducted a content analysis of a sample of Egyptian and American commercial website homepages.

In the third article, Mohamed Elmasry of Qatar University analyzed how the *New York Times* and the *Chicago Tribune* framed the political violence of Israelis and Palestinians to find out what specific framing devices the newspapers used to express positions.

This issue's Arabic section includes three articles and one book review. In the first article, Khaled Zamoum of Sharjah University in the UAE analyzed the subjects and values disseminated by the social marketing campaigns among members of the Emirates' society. His analysis included 120 social marketing campaigns and focused on their impact on social change in the UAE.

In the second Arabic article, Ashraf Galal of Qatar University presented the results of his study on the Egyptian television's coverage of constitutional modifications and the impact of that coverage on the awareness and political participation levels among members of the Egyptian public.

In the third Arabic article, Azza Mostafa Al-Kahki of Qatar University studied the Arab youth's exposure to reality television shows through Arab satellite channels and the impact of that exposure on their national identity.

The Arabic section included one review for the book titled: "Formulation of Social Awareness: Mass Media Role in Reality Building and Formulation of Public Opinion." This book, which was authored by Muhammed Qiratt and reviewed by Khaled Zamoum, deals with the nature of the relationship between mass media and social reality.

We hope that the readers will enjoy this issue, and I would like to thank all the JMEM editorial board for their continuous support and encouragement.

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