



College of Business and Economics



Public Disclosure

June 2016

Background and Purpose

The College of Business and Economics (CBE) at Qatar University is a premier educational institution that offers undergraduate and graduate degree programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). The College received accreditation first in December 2009 and re-accreditation for another five years in January 2015.

With its vision “To be the destination of excellence in education, scholarship, and practice in business and economics”, the College strives to provide its students and faculty with optimum opportunities to achieve international standards of excellence. This cannot be realized without continuous review of the College performance and evaluation and enhancement of its improvement plans. This document provides summary disclosure of the College performance in different areas.

We Have Every Reason to be Proud!

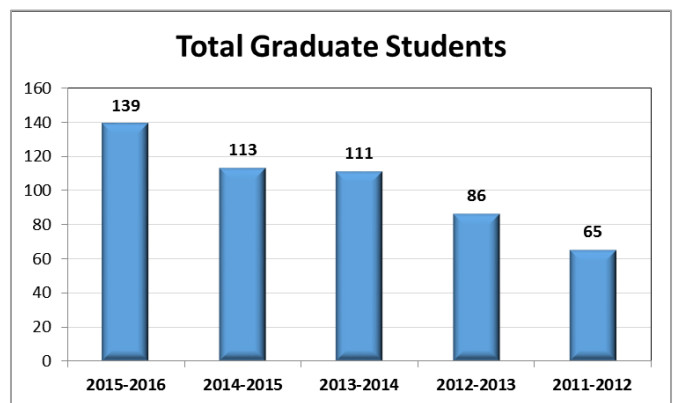
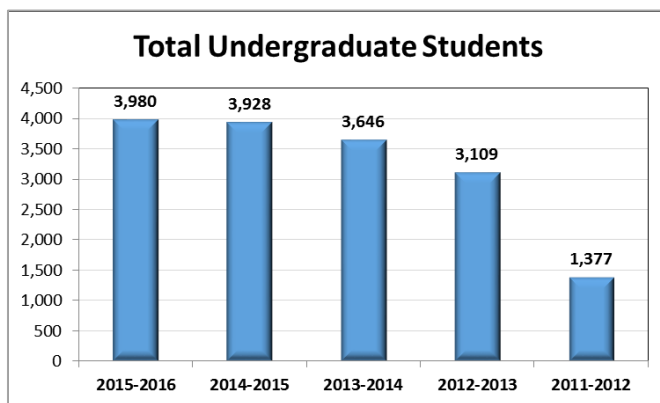
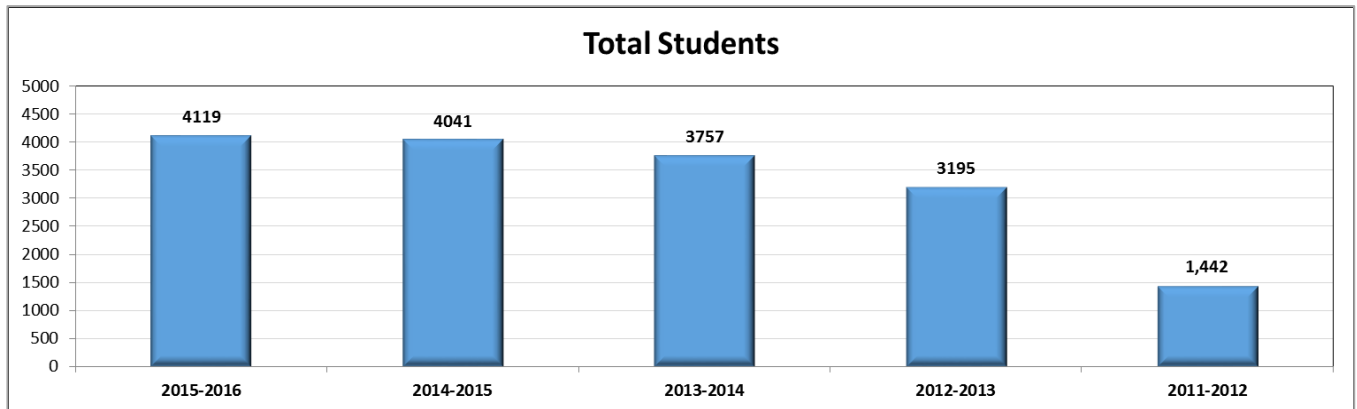
- Six undergraduate majors, eight minors, four graduate programs including a Ph.D. in Business Administration with five areas of specialization;
- The first in the region to offer 5-year Accounting program (4+1) where students are awarded two degrees in five years (Bachelor of Business Administration – Accounting Major, and Master of Accounting);
- 100+ full-time faculty members (99% with Ph.Ds.) dedicated to teaching, research, and service;
- Qatar University (QU) topped 200 Most International Universities in the world for 2015-2016 according to the Times Higher Education (THE), the most prestigious global ranking body for higher education;
- Qatar University (QU) is ranked No 1 in the Arab region in the recent Round University Rankings (RUR) published on April 12, 2016;
- AACSB accreditation for all our programs and the AACSB Arabic language translation hub;
- The first Arabic instructional language Business Programs to be accredited by AACSB;
- High level of student, faculty, and curricular diversity;
- The primary (and in some cases, the only) provider of business talent in the country;
- Many experiential learning opportunities, including mandatory internship, real-money portfolio educational fund, live case competitions;
- Entrepreneurship Center and Business Incubator services including one-to-one coaching, network of fellow entrepreneurs, incubation space, and access to funding;
- High level of student and Business community engagement and interaction through several opportunities including endowed faculty chairs, graduate and undergraduate students engagement in company consulting projects, corporate mentorship program, etc.

AACSB Accredited Program

The College of Business and Economics offers ten AACSB accredited programs.

Undergraduate Programs	Required Credit Hours
Bachelor of Business Administration (BBA)	
Accounting	125
Finance	
Economics	
Information Systems	
Marketing	
Management	
Graduate Programs	
Master of Accounting (MAC)	30
Master of Business Administration (MBA)	36 for students with Business background 48 for Non-Business background students
Master of Science in Marketing	30
Ph.D. in Business Administration	60

Student Enrollment



Undergraduate Programs	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Accounting	606	486	218	204	216
Information Systems	43	0	0	0	0
Finance	321	271	198	231	239
Economics	75	46			
Management	484	375	128	131	148
Marketing	411	272	88	78	71
General Business Administration	2040	2478	3014	2460	703
Foundation	0	0	0	5	0
Total Undergraduate Students	3,980	3,928	3,646	3,109	1,377
Master of Accounting (MAC)	35	35	27	14	9
Master of Business Administration	80	78	84	72	56
Master of Science in Marketing	24	0	0	0	0
Total Graduate Students	139	113	111	86	65
Total	4119	4041	3757	3195	1,442

Source: Book of Trend (Spring 2016)

Student Graduation

Degree awarded	2014-2015	2013-2014	2012-2013	2011-2012	2010-2011
Undergraduate Students	269	275	240	249	231
Graduate Students	36	23	22	16	36
Total	305	298	262	265	267

Source: Book of Trend (Spring 2016)

Student Retention and Graduation

	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Undergraduate					
Retention	83%	75%	75.8%	85.7%	87%
Cohort	2014	2013	2012	2011	2010
Cohort size	612	712	1412	237	193
Graduation (within 4 years)	17%	44.7%	49.7%	53.2%	57.2%
Cohort	2012	2011	2010	2009	2008
Cohort size	1412	237	193	235	173
Postgraduate Students					
Retention	59.6%	65.5%	76.7%	81.8%	52.4%
Cohort	2014	2013	2012	2011	2010
Cohort size	47	55	43	33	21
Graduation rate (within 2 years)	59.6%	27.3%	23.3%	21.2%	0
Cohort	2014	2013	2012	2011	2010
Cohort size	47	55	43	33	21
Graduation rate (within 3 years)	54.5%	62.8%	75.8%	52.4%	44.4%
Cohort	2013	2012	2011	2010	2009
Cohort size	55	43	33	21	27

Source: Cognos

Certification or Licensure Exam Results

Student performance on professional examination (Major Field Test)

Semester	Track	# of students tested	Median	25th percentile	% of students in the 25 th percentile	50th percentile	% of students in the 50 th percentile	75th percentile	% of students in the 75 th percentile
Spring 2015	Arabic	–	–	–	–		–		–
	English	112	139	133/200	30%	139/200	53%	146/200	76%
Fall 2015	Arabic	282	58	53/120	30%	58/120	52%	64/120	76%
	English	124	138	133/200	31%	138/200	55%	143/200	75%
Spring 2016	Arabic	123	53	47/120	28%	53/120	53%	57/120	78%
	English	158	139	133/200	26%	139/200	56%	146/200	75%

Source: CBE Annual Assessment Report

Job Placement Outcomes

The table below presents percentage of graduates from under graduate program employed within six months of graduation

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
-	54%	-	41%	-

Source: QU Undergraduate Alumni Survey

Employment Advancement

I. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their position or title

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
47%	18%	-	76%	-

Source: QU Graduate Alumni Survey

II. Percentage of alumni indicated that their postgraduate degree contributed to upgrade of their salary

2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
38%	18%	-	57%	-

Source: QU Graduate Alumni Survey

Average Class Size

I. Undergraduates

Fall 2014	Spring 2015
34.7	34.1

Source: Fact Book 2014-2015

II. Graduates

Fall 2014	Spring 2015
18.3	14.8

Source: Fact Book 2014-2015

Generated Credit Hours

	2015-2016	2014-2015	2013-2014	2012-2013	2011-2012
Undergraduate level	62,061	52,176	44,247	28,650	23,940
Graduate level	1,857	1,500	1,584	1,227	882
Master Bridge	33				
Total Generated Credit Hours	63,951	53,676	45,831	29,877	24,822

Source: Fact Book 2014-2015

Other Performance Indicators

Number of CBE Faculty (Lecturer, Assistant, Associate, Professor)

	2015-2016	2014-2015	2013-2014	2012-2013
Number of Faculty				
Accounting & Information Systems	32	28	24	17
Finance & Economics	38	37	31	17
Management & Marketing	39	35	29	19
Total CBE	109	100	84	53
Number of Teaching Assistants				
Accounting & Information Systems	5	5	3	1
Finance & Economics	8	6	2	2
Management & Marketing	13	9	4	1
Total CBE	26	20	9	4
Number of Research Assistants				
Accounting & Information Systems	2	4	2	1
Finance & Economics	3	3	2	2
Management & Marketing	4	5	3	1
Total CBE	9	12	7	4

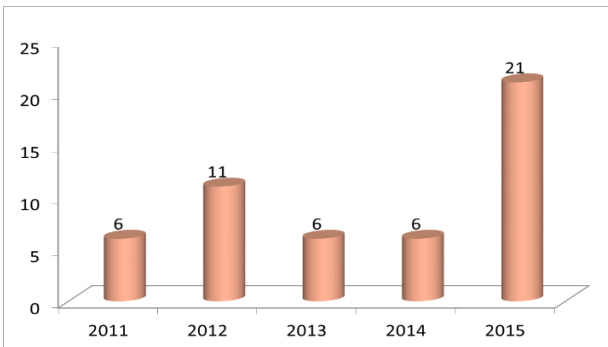
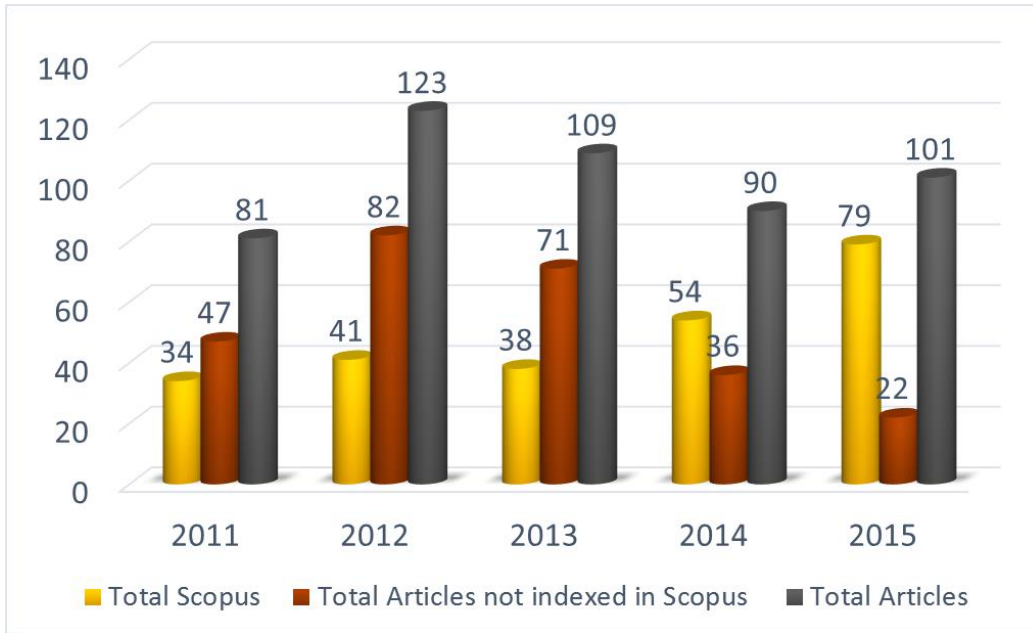
Source: CBE Faculty Directory

RANK	2015-2016	2014-2015	2013-2014	2012-2013
Professor				
Accounting & Information Systems	4	3	3	4
Finance & Economics	5	5	5	3
Management & Marketing	5	4	3	3
Total CBE	14	12	11	10
Associate Professor				
Accounting & Information Systems	5	2	2	2
Finance & Economics	7	7	3	3
Management & Marketing	10	10	10	6
Total CBE	22	19	15	11
Assistant Professor				
Accounting & Information Systems	23	23	19	11
Finance & Economics	24	23	22	10
Management & Marketing	23	20	15	10
Total CBE	70	66	56	31
Lecturer				
Accounting & Information Systems	0	0		0
Finance & Economics	2	2	1	1
Management & Marketing	1	1	1	0
Total CBE	3	3	2	1
Grand Total	109	100	84	53

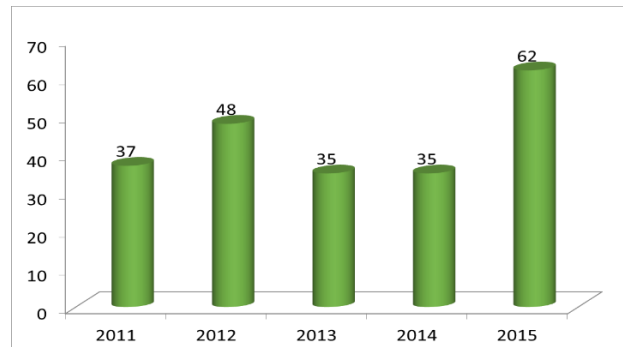
Source: CBE Faculty Directory

CBE Research Productivity

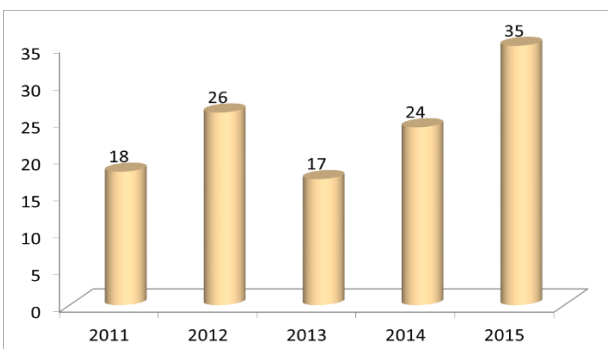
2011-2015 Publications



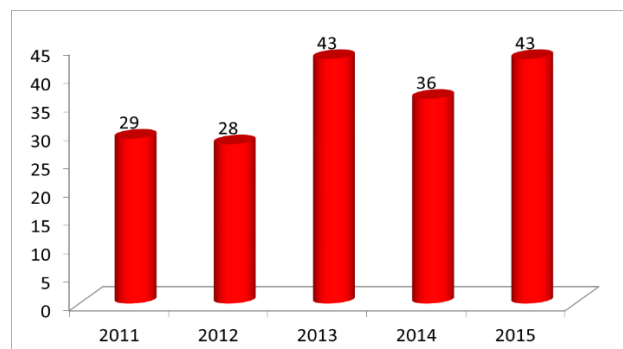
Journal Articles with Impact Factor of 1.0 or Higher



Journal Articles Listed (B or Better) in ABDC



CBE Journal Articles Listed (2* or better) in ABS



CBE Proceedings

Source: CBE Annual Research Report