



Call for Papers

**Entrepreneurship for Sustainability & Impact (ESI),
6th International Conference
17th – 19th October, 2023
Doha, Qatar**

<https://www.qu.edu.qa/conference/ESI2023>

Conference Theme:

Tackling Grand Challenges for a Sustainable Future

Deadline: 1st July, 2023

The conference is under the patronage of:

HE Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani

Prime Minister and Minister of Foreign Affairs, Qatar

Keynote Speaker:

Professor Gary Schwarz
Queen Mary University of London

Stephanie Rambler
United Nations

Conference Chair
Said Elbanna, Qatar University

Scientific Committee Chair
Boumediene Ramdani,
Qatar University

Organizing Committee Chair
Mohammed Elgammal,
Qatar University



Conference Overview

Organizations play a crucial role in addressing societal problems such as climate change, food and water scarcity, social inequality, and energy insecurity, among others. They respond to these challenges by creating novel solutions and opportunities for change. To deepen our understanding of how organizations can help tackle these challenges, we welcome papers that investigate this theme theoretically and empirically. We also encourage contributions on how organizations are incorporating sustainability – policies and practices that “meet the needs of the present without compromising the ability of future generations to meet their own needs.”¹. We welcome scholars and practitioners from around the world to join us **in person**, in Doha, to discuss the conference themes, which includes but are not limited to the following:

- The role of firms in climate change mitigation
- Achieving Sustainable Development Goals (SDGs), and net-zero targets
- Digitization, disruptive technologies and platforms
- Social entrepreneurship, frugal innovation and sustainable business models
- Industry 4.0 and sustainability
- Energy transition and security
- Smart and sustainable cities
- Pedagogy for sustainability
- Sustainable investment and corporate social responsibility
- Crisis management and organizational resilience

Even though we are interested in abstracts on the conference theme, we welcome submissions on topics within the broader business research.

Timeline for Extended Abstracts

Deadline for Extended Abstracts: 1st July, 2023

Review Period: 1st July– 31st July, 2023

Decisions Delivered by: 10th August, 2023

Deadline for Full Papers: 15th September, 2023 (optional, only for Best Papers)

Publishing Opportunities

After a peer-review process, the **best papers** from the ESI are expected to be published in:

- [*Journal for International Business and Entrepreneurship Development*](#)
- [*Management & Sustainability: An Arab Review*](#)
- [*International Review of Economics and Finance*](#)
- [*Global Finance Journal*](#)

Awards

All submissions will be evaluated based on their contribution towards the advancement of practice and theory as well as their potential contribution to entrepreneurship and sustainability. Prizes will be announced at the closing session of the conference.

¹ World Commission on Environment and Development (1987, p. 8)

- **Best Paper Awards:** the winner will be awarded the sum of **\$1,500** and the runner-up will be awarded **\$1,000**.
- **Best Case Study Awards:** the winner will be awarded the sum of **\$1,500** and the runner-up will be awarded **\$1,000**.
- **Outstanding Dissertation-Based Paper Awards:** five authors with the best PhD dissertation-based papers will be awarded funds covering travel and accommodation costs to attend the conference and present their papers. Outstanding papers will be published in the *Management & Sustainability: An Arab Review (MSAR)* journal. To be eligible, the papers must be dissertation-based, from candidates registered and/or completed their PhD degrees at Arab institutions, or from candidates at any recognized institutions worldwide with a focus on the Arab world.

Submission Guidelines

We welcome submission of abstracts and/or papers. Please submit a **1000-1500 word extended abstract** (about 4 to 5 pages excluding references, appendices and other material) as a proposal for consideration at the conference. Full papers will also be accepted into the submission system. At least one author must attend the conference for the proposed paper to be included in the conference program.

Please note that, you need to upload the extended abstract and/or paper (in PDF or WORD file) as an attachment to complete the submission.

[Submit Now!](#)

Conference Registration

<https://www.qu.edu.qa/conference/ESI2023/registration>

Fees: Qatar University supports the ESI 2023 conference by **covering the registration fees**. However, prior registration is mandatory to attend the conference.

Notes: All paper presentations will take place in person and on-site. At least one author must register and attend the conference in person to present.

Who should attend?

Representatives from all countries and institutions of all types and missions including:

- Higher education faculty members from all disciplines
- Graduate and undergraduate students preparing to become professionals – joint proposals from graduate/undergraduate students and their faculty mentors/advisors are welcome
- Instructional technologists, course designers, and faculty developers
- Higher education executives, administrators, and managers
- Representatives from businesses and governments



Conference Tracks

Track 1: Organizational Sustainability Initiatives

Track Chair: Shaker Zahra, University of Minnesota, USA

Track Chair: Habib Mahama, Qatar University, Qatar

Track 2: Sustainable Technologies and Innovations

Track Chair: Peter Kawalek, Loughborough University, UK

Track Chair: Shaligram Pokharel, Qatar University, Qatar

Track 3: Circular Economy & Sustainable Supply Chain

Track Chair: Luciano Batista, Aston University, UK

Track Chair: Nishat Faisal, Qatar University, Qatar

Track 4: Sustainability Reporting & Corporate Performance

Track Chair: Khaled Hussainey, University of Portsmouth, UK

Track Chair: Hani Kamel, Qatar University, Qatar

Track 5: Education for Sustainability

Track Chair: Densil Williams, University of the West Indies, Jamaica

Track Chair: Evren Tok, Hamad Bin Khalifa University, Qatar

Track 6: Sustainable Cities & Communities

Track Chair: Fateh Belaid, KAPSARC, Saudi Arabia

Track Chair: Arsalan Safari, Qatar University, Qatar

Track 7: Sustainable/Green Finance

Track Chair: Hisham Farag, University of Birmingham, UK

Track Chair: Lanouar Charfeddine, Qatar University, Qatar

Track 8: Public Management & Sustainable Development

Track Chair: Gary Schwarz, Queen Mary University of London, UK

Track Chair: Leslie Pal, Hamad Bin Khalifa University, Qatar

Track 9: Marketing & Sustainability

Track Chair: Pierre Valette-Florence, Université Grenoble Alpes, France

Track Chair: Imene Becheur, Qatar University, Qatar

Track 10: Sustainability Policies & Practices

Track Chair: Noha El-Bassiouny, German University in Cairo, Egypt

Track Chair: Mokter Hossain, Qatar University, Qatar

Track 11: General Business Research

Track Chair: Paul Jones, Swansea University, UK

Track Chair: Karma Sherif, Qatar University, Qatar

Track 12: Case Study (2 Best Case Awards)

Track Chair: Virginia Bodolica, American University of Sharjah, UAE

Track Chair: Tahniyath Fatima, Qatar University, Qatar

Special Tracks:

Green Investing, Green FinTech, and Clean Technology

Special Track Chair: Sabri Boubaker, EM Normandie Business School, Métis Lab, France
Swansea University, Swansea, United Kingdom

Special Track Chair: Hung Do, Massey University, New Zealand

Sustainability Analytics and NetZero

Special Track Chair: Ali Emrouznejad, University of Surrey, UK

Special Track Chair: Abdellatif Majed Anouze, Qatar University, Qatar

Social Commerce and the Recent Changes

Special Track Chair: Nick Hajli, Loughborough University, UK

Special Track Chair: Farid Shirazi, Toronto Metropolitan University, Canada

Doctoral Symposium:

Symposium Chair: Marwa Elnahass, Newcastle University, UK

Symposium Chair: Salem Al Halbadi, Qatar University, Qatar

The doctoral symposium will provide PhD students with the opportunity to interact with their peers and receive independent and constructive feedback on their research from senior academics. We welcome submissions from all doctoral researchers in business and management.

Sustainable Business Consortium:

Consortium Chair: Ahmed Khalifa, Qatar University, Qatar

Consortium Chair: Amr Elalfy, Qatar University, Qatar

Consortium Chair: Gordon McKay, Hamad Bin Khalifa University, Qatar

This consortium acts as a bridge between the academia and the industry. It brings together scholars, policymakers, managers, and the community at large. The purpose of the consortium is to provide networking opportunities for scholars to communicate their practice-relevant findings as well as establish research collaborations between academics and the business communities to tackle problems we face.

Executive Committee

Rana Sobh (Chair), Qatar University, Qatar

Mostafa Hassan, Qatar University, Qatar

Bana Abuzayed, Qatar University, Qatar

Mohamed Gaied, Qatar University, Qatar

Ibrahim Al Nawas, Qatar University, Qatar

Emad Awadallah, Qatar University, Qatar

Said Elbanna, Qatar University, Qatar

Boumediene Ramdani, Qatar University, Qatar

Mohammed Elgammal, Qatar University, Qatar



Scientific Committee

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Gary Schwarz, Queen Mary University of London, UK
Gordon McKay, Hamad Bin Khalifa University, Qatar
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Stéphane Goutte, Université Paris-Saclay, France
Hisham Farag, University of Birmingham, UK
Densil Williams, University of the West Indies, Jamaica
Paul Jones, Swansea University, UK
Virginia Bodolica, American University of Sharjah, UAE
Khaled Hussainey, University of Portsmouth, UK
Elsadig Musa Ahmed, Multimedia University, Malaysia
Luciano Batista, Aston University, UK
Noha El-Bassiouny, German University in Cairo, Egypt
Cherif Guermat, University of the West of England, UK
Mohammed Al Waqfi, UAE University, UAE
Mathew Hughes, University of Leicester, UK
Jue Wang, Nanyang Technological University, Singapore
Mohammed El-Adly, Abu Dhabi University, UAE
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Advancement, USA
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Métis Lab, France;
Leslie Pal, Hamad Bin Khalifa University
Abdelaziz Bouras, Qatar University
Mahmoud Abdellatif, Qatar University
Abdulla Fetais, Qatar University
Salem Al Halbadi, Qatar University
Osama Al kwifi, Qatar University
Arsalan Safari, Qatar University
Mokter Hossain, Qatar University
Ahmed Khalifa, Qatar University
Imene Becheur, Qatar University, Qatar
Habib Mahama, Qatar University, Qatar
Shaligram Pokharel, Qatar University, Qatar
Hany Kamel, Qatar University, Qatar
Evren Tok, Hamad Bin Khalifa University, Qatar
Mohammed Nishat Faisal, Qatar University, Qatar
Lanouar Charfeddine, Qatar University, Qatar
Tahniyath Fatima, Qatar University, Qatar



About ESI

The Entrepreneurship for Sustainability & Impact (ESI) is an annual conference hosted by the Center for Entrepreneurship & Organizational Excellence (CEOE) – Qatar University. It is one of the leading entrepreneurship conferences in the MENA region. ESI is a community of scholars and practitioners interested in entrepreneurship, innovation, and organizational excellence research, teaching and practice. Our mission is to provide a forum for sharing ideas and interaction to advance entrepreneurship and organizational excellence research in the region. The objectives of ESI is to foster research collaborations among our members; share experiences on entrepreneurship and innovation practices; and develop policies that address economic, social and environmental challenges. Details of last year's conference can be found [here](#).

About CEOE

The [Center for Entrepreneurship & Organizational Excellence](#) (CEOE) is a research center within the College of Business & Economics at Qatar University. Through outstanding research and policy works, experiential learning, distinctive capacity building, and community outreach, the CEOE aims to make a profound impact on the way organizations in Qatar conduct business and the way their businesses affect Qatar. The CEOE activities include research and policy work, teaching, case development, consultancy, and training. It has a track record in working with government agencies and the private sector to develop innovative solutions.

The Conference Setting

Qatar has successfully organized the FIFA World Cup 2022. Qatar University is located in Doha, the capital city of Qatar. Located in the east of the country, Doha is home to approximately 1.19 million people from all over the world. It is the country's fastest-growing city and its business center. From a pearling and fishing village of great importance, with around 350 pearling boats at the beginning of the 20th century, Doha underwent a complete economic transformation and became a modern and prosperous city. Doha's tourism sector has evolved rapidly over the years, with [key attractions](#) and [several museums](#) of great importance gaining the spotlight. Known for its exemplary hospitality, [exquisite cuisine](#), unique [shopping experiences](#) and traditional souqs, along with a plethora of [adventures](#) and activities, Doha is growing rapidly, and offers something for all travelers. More details can be obtained from [Visit Qatar](#) Website.

For further information on the conference, please contact us through: esi@qu.edu.qa

