



كلية الآداب والعلوم
College of Arts and Sciences
QATAR UNIVERSITY جامعة قطر

مركز دراسات الخليج
Gulf Studies Center



The College of Arts and Sciences at Qatar University is pleased to invite you to attend The 7th Annual International Interdisciplinary Conference of the Gulf Studies Center

The FIFA 2022 World Cup in Qatar: Looking into Global and Local Perspectives

Monday, 19 September, 2022

8 am - 4 pm

Tuesday, 20 September, 2022

9 am - 2 pm

Qatar University, Research Complex
(H10), Auditorium





Welcome Note

On behalf of the Gulf Studies Center at Qatar University, it gives me great pleasure to extend a very warm welcome to the participants of the 7th Annual International Interdisciplinary Conference “The FIFA 2022 World Cup in Qatar: Looking into Global and Local Perspectives”. It is the mission of the Gulf Studies Center to implement and advance Qatar University’s vision of developing research and academia in Qatar and the region. Therefore, this annual international conference on the impact of the FIFA2022 on the local, regional and international trends will bring together scholars, policy makers, local stakeholders and students from a wide range of disciplines to engage in distinct debates on a number of themes such as the history of Qatar’s decision to host FIFA World Cup 2022, multifaceted domestic challenges of hosting the FIFA World Cup 2022 in Qatar, FIFA World Cup 2022 social, economic and cultural impact on the MENA region and identity issues. The conference will also explore geopolitics and power dynamics around the FIFA 2022 World Cup, assessing both the regional and global dimensions of the issue. We are pleased that our international, regional, and local guests have accepted our invitation to partake in this thought-provoking event, and the Gulf Studies Center is looking forward to two days of intriguing research and academic papers presented by the top scholars in the field.

Best Regards,

Prof. Mahjoob Zweiri
Director of Gulf Studies Center
Qatar University





The FIFA 2022 World Cup in Qatar: Looking into Global and Local Perspectives

The Gulf Studies Center, a part of the College of Arts and Sciences at Qatar University, is pleased to announce the beginning of its two-day international conference to discuss Qatar's experience in the organization of the 2022 FIFA World Cup. Specific attention will be paid to the analysis of socio-cultural, economic and political sides of this process. The key outcome of the event will be the publication of a collective monograph that is aimed to become one of the main reference books for anyone who is interested in the story of the 2022 World Cup in Qatar, adding a country specific focus to the current more general discourse on the phenomenon of the Middle Eastern football. Consequently, as opposed to the majority of events discussing the 2022 FIFA World Cup, the conference will not be limited to the discussion of the technical/organizational dimensions or sports diplomacy only. Its main priority is to trigger comprehensive debates on the different aspects of the World Cup and its impacts on the hosting country, Middle Eastern region and the world. This annual international conference brings together scholars, policy makers and students from a wide range of disciplines to engage in a nuanced debate on the multifaceted impact of the 2022 FIFA World Cup on Qatari society and the region as a whole.

The key subjects of the conference include the following areas:

1. History of Qatar's Decision to Host FIFA World Cup 2022: Motivations and Expectations.
2. Multifaceted Domestic Challenges of Hosting the FIFA World Cup 2022: Infrastructural, Socio-cultural, Political and Media dimensions.
3. The geopolitics and power dynamics around the FIFA 2022 World Cup: Regional and Global Dimensions.
4. Globalization vs Localization: FIFA World Cup 2022 social, economic and cultural impact on the MENA region and identity issues.

19th September 2022 at 8:00am – 4:00pm Qatar Time at H10 Building Auditorium

20th September 2022 at 9:00am – 2:00pm Qatar Time at H10 Building Auditorium





Conference Organizing Committee



Prof. Mahjoob Zweiri



Dr. Mahfoud Amara



Dr. Nikolay Kozhanov



Dr. Luciano Zaccara



Mrs. Farah Al Qawasmi



Mrs. Noorhan Bulbul



Mrs. Noora Ali Abdulaziz





Day one

7:30 - 8:00 Arrivals and Registration

8:00 - 8:30 Opening Remarks

Dr. Hassan Rashid Al Derham
President, Qatar University

Prof. Mahjoob Zweiri
Director, Gulf Studies Center, Qatar University

8:30 - 9:10 Key-note Speech

Chair: Nikolay Kozhanov
Topic: Sports Diplomacy and The FIFA Men's World Cup Qatar 2022
Simon Rofe

9:10 - 9:30 Coffee Break

9:30 - 11:00 Panel 1. The Geopolitics and Power Dynamics Around the FIFA 2022 World Cup: Regional and Global Dimensions

Chair: Luciano Zaccara

1. A Geopolitical Economy of the World Cup: Lessons from Qatar's Hosting of FIFA's Showcase Tournament

Simon Chadwik

2. The 2022 World Cup: Putting Qatar's Best Foot Forward

James Dorsey

3. The Impact of the 2022 FIFA World Cup on Iran: A Clean Sheet for Scoring Political Points

Ghoncheh Tazmini

4. The 2022 World Cup and the Post-Colonial Narrative Examined

Sarah Al Naimi
Thomas Bonnie James





11:00 - 11:30 Coffee Break

11:30 - 13:00 Panel 2. Part 1. Multifaceted Domestic Challenges of Hosting the FIFA World Cup 2022: Infrastructural, Socio-cultural, Political and Media Dimensions

Chair: Mahfoud Amara

1. Building a Local Sport Identity: The World Cup and its Implications on Community Sports in Qatar and Saudi Arabia

Sebastian Sons

2. Nation Branding Legacies in Emerging Contexts – from 2010 to 2022

Kamilla Swart-Arres

Nusarath Mohamed Kutty

3. From the Renewed Policy of Sport Mega Events to Prosumerism: Articulating the Challenges Faced by the 2022 FIFA World Cup in Qatar

Paul Bretherton

Billy Graeff

4. An Ontological Security Approach to the Sport Diplomacy of Qatar Foreign Policy

Hazal Muslu

13:00 - 14:30 Lunch Break

14:30 - 16:00 Panel 2. Part 2. Multifaceted Domestic Challenges of Hosting the FIFA World Cup 2022: Infrastructural, Socio-cultural, Political and Media dimensions

Chair: Saban Kardas

1. Qatar in Paris: Paris St-Germain, Cosmopolitanism, and National Identity Performance Post-2022

Thomas Ross Griffin

2. Infrastructural, Socio-cultural and Economic Issues Dealing with Disabled Spectators: Lessons from the FIFA World Cup 2018.

Vadim Kaputskin

3. It's Just Not Cricket: What we can Learn about Qatar's Sports Strategy by Comparing the FIFA World Cup with Other Mass-Participation Sports

John McManus

4. لعولمة تدعم التوطين والثقافات المحلية عبر كأس العالم – رؤية فلسفية اجتماعية

Wael Ahmed Al Kurdi

20:00 Farewell Dinner





Day two

9:00 - 9:30 Registration

9:30 - 10:10 Key-note Speech

Chair: Amr Al Azm

Topic: Qatar 2022: Dimensions of Globalization, Glocalization and Cosmopolitanism

Richard Giulianotti

10:10 - 11:30 Panel 3. Globalization vs Localization: FIFA World Cup 2022 Social, Economic and Cultural Impact on the MENA Region and Identity Issues

Chair: Nikolay Kozhanov

1. The World Cup and Human Rights in Qatar: A Catalyst for Change?

Youcef Bouandel

Thomas Bonnie James

2. Building a Lasting Legacy: Beyond Qatar 2022

Simona Azzali

3. World Cup in Qatar As A Sport Diplomacy Instrument

Meltem Ozel

4. To go or not to go: The Assessment of the Framing of the FIFA World Cup 2022 in the English Language Press in the UAE

Magdalena Karolac

11:30 - 12:00 Coffee Break

12:00 - 13:30 Round-table: Sport Diplomacy and Soft Power through Qatar's FIFA World Cup 2022: A Case of Generation Amazing

Chair: Simon Chadwick

Participants: Kristian Coates Ulrichsen; Marc Owen Jones; Davies Banda

13:30 - 14:00 Closing Remarks

14:00 - 15:00 Lunch Break

20:00 Farewell Dinner



Participants Bios

Amr Al Azm



Amr Al Azm was educated in the UK, at University College, London and graduated with a doctoral degree in 1991. He was the founder and Director of the Scientific and Conservation Laboratories at the General Department of Antiquities and Museums (1999-2004) and taught at the University of Damascus until 2006. Currently he is the program coordinator for the Gulf Studies program at Qatar University where he teaches research methodology and women and gender issues in the Gulf. He is also a tenured Professor of Middle East History and Anthropology at Shawnee State University in Ohio.

Amr Al-Azm is a keen follower and commentator on current events in Syria and the Middle East in general and has written articles in numerous journals, and major media outlets including guest editorials for the *New York Times*, *Time Magazine*, *Foreign Policy* and *Foreign Affairs*.

Furthermore Amr Al-Azm is a founder and board member on The Day After project ([TDA](#)) and currently coordinates the Heritage Protection Initiative ([TDA-HPI](#)) for cultural heritage protection at the TDA. He is also a co-Director of the [Antiquities Trafficking and Heritage Anthropology Research \(ATHAR\) Project](#).

Sarah Muhanna Al-Naimi

In 2012, Sarah Muhanna Al-Naimi obtained her first MA in Public Policy from HBKU. Her thesis in Qatar's Mediation Policy in the Islamic World investigated Qatar's foreign policy in 1995-2011 with a particular focus on the mediation policy. In 2022, she obtained her second MA in "Global Diplomacy" program in SOAS. Her thesis analyzed the power of small states in sport with a focus on Qatar as a case study. In Jan 2020, she started her PHD in "Gulf Studies" in Qatar University. Her academic and research vocation is to explore Qatar's foreign policy, demonstrate how non-traditional tools enabled branding Qatar's image regionally and internationally. In addition, Sarah is currently working as a researcher at the Diplomatic Institute at the Ministry of Foreign Affairs. She published some articles in the "Diplomacy" Journal which is published in the Diplomatic Institute. These articles are about the role of sport on Qatar's foreign policy and the relationship between NGOs and foreign policy.

Mahfoud Amara



Mahfoud Amara, is Associate Professor in Sport Social sciences and Management at Physical Education & Sport Science Department, College of Education, Qatar University. Dr Amara has a number of publications, peer reviewed articles and book chapters, and has been regularly featured in international media outlets. His work focuses on two areas: 1) sport, business, culture, politics and society in the MENA region; 2) sport, cultural diversity and Muslim communities in the West. He has been invited as speaker and expert to a number of working groups, international conferences, symposia, panels, and lecture series/ webinars. In 2012 he published an authored a book with Palgrave and Macmillan on “Sport Politics and Society in the Arab World”. He co-edited with Alberto Testa “Sport in Islam and in Muslim Communities” (Routledge, 2015), and with John Nauright “Sport in the African World” (Routledge, 2018). He edited “the Olympic Movement and the Middle East and North Africa Region” (Routledge, 2020).

Simona Azzali



Simona Azzali is an Assistant Professor at the Department of Architecture at Prince Sultan University, Riyadh. She is an interdisciplinary researcher with a background in urban planning and design. Her research crosses a wide spectrum including urban spaces in tropical Asia and the Middle East: liveability and social sustainability of public spaces; place making; mega sporting events and their impact on the built environment. Simona Azzali is passionate about cities and a strong advocate of a people-oriented and participatory design approach to build better cities by design. Prior to commencing her appointment at PSU, she worked and researched for various renowned academic institutions as James Cook University Singapore, the National University of Singapore, UCL London, Politecnico di Milano, and Qatar University.

Davies Banda



Davies Banda is an active researcher in the field of sport-for-development and has published both in peer-reviewed journals and UK government commissioned policy reports. His research interests are centered particularly on: youth sport and social inclusion policies, sport-for-development and social inclusion interventions, and corporate social responsibility through sport. He has advocated for the role that sport plays in the lives of disadvantaged young people, particularly those living in deprived communities.

His academic and practitioner interest within the sport-for-development sector focuses on designing and implementation of social interventions using sport as a tool for development. Davies has experience of working as a consultant in Europe and Africa where he has engaged private, voluntary and public sector bodies using sport as a social good.

Davies has previously held brief posts at Loughborough University and Sheffield Hallam University before spending 10 years (2006 – 2016) at York St John University as a Senior Lecturer in Sport Policy.

Youcef Bouandel



Youcef Bouandel is Professor of Politics at the Department of International Affairs, Qatar University. He holds a License in Politics from the University of Algiers, Algeria, (1986) and an M.Phil. (1988) and a Ph.D. (1994) in Politics from the University of Glasgow, Scotland. He was Lecturer/Senior Lecturer in Politics at the University of Lincoln, England, as visiting professor in Bulgaria, Sweden, Latvia and the United States of America. He is the author of Human Rights and Comparative Politics (1997) and numerous articles and book chapters. His latest publication, co-authored with Mahfoud Amara is, “Algeria and the FIFA World Cup: between political legitimization and regional rivalry” published in Soccer and Society 2022.

Paul Bretherton



Dr, Paul Bretherton graduated from the University of Bath (UK) before completing an MSc and a PhD in the School of Sport, Exercise and Health Sciences at Loughborough University (UK). Paul's PhD research focused on Corporate Social Responsibility and health promotion in relation to the legacy of the London 2012 Summer Olympic Games. Paul has since gained a range of academic experience in different countries including South Korea, China and Brazil. In South Korea, Paul lectured on Olympic Studies at the International Sports Relations Foundation (iSR) course for retiring elite athletes, which was organized by the Association of National Olympic Committees (ANOC) in conjunction with the South Korean Government's Ministry of Culture, Sports and Tourism. Most recently, in 2022 Paul completed a post-doctorate in the area of Public Policy of Sport and Leisure at the Faculty of Physical Education (FEF) at the State University of Campinas (UNICAMP) in São Paulo, Brazil. Paul's research focuses primarily upon the planning and legacies of Sport Mega-Events, physical activity promotion and the relationship between the Global North and South in the context of sport.

Simon Chadwick



Professor Simon Chadwick is a researcher, writer, academic, consultant and speaker with more than twenty years experience in the global sport industry. His current work focuses on the geopolitical economy of sport, though his background is in marketing, business strategy and economics.

Chadwick is Professor of Sport and Geopolitical Economy at Skema Business School in Paris. In addition, Simon co-founded and co-directs the China Soccer Observatory (University of Nottingham, UK). He is Founding Editor of GeoSport, a digital sports platform created with the French Institute for International and Strategic Affairs. Chadwick previously founded and directed Emlyon Business School's Centre for the Eurasian Sport Industry, the University of London's Birkbeck Sports Business Centre, and Coventry

University's Centre for the International Business of Sport. In addition, he has worked at several of the world's most prestigious business schools, such as IESE in Spain, Otto Beisheim in Germany, Tsinghua in China, COPPEAD in Brazil and Waseda in Japan. Simon has written numerous articles, books and research reports for the likes of Forbes, Sloan Management Review, the Wall Street Journal, The Economist, Forbes, Thunderbird International Business Review, Mastercard, Newsweek, Reuters, Time, Routledge and Financial Times Prentice Hall. In addition, he has worked with some of the biggest names in sport, including Qatar's Supreme Committee for Delivery and Legacy, FC Barcelona, UEFA, Adidas, the Association of Tennis Professionals, Nielsen, the European Clubs Association, Ping, Formula E and Coca Cola.

James Dorsey



Dr. James M. Dorsey is an award-winning journalist and scholar, an Adjunct Senior Fellow at Nanyang Technological University's S. Rajaratnam School of International Studies, and the author of the syndicated column and blog, [The Turbulent World of Middle East Soccer](#).

Richard Giulianotti



Richard Giulianotti is UNESCO Chair in Sport, Physical Activity and Education for Development, and Professor of Sociology at Loughborough University, UK. He is also an associate professor at the University of South-Eastern Norway. He is co-founder and joint Field Chief Editor of the journal *Frontiers in Sports and Active Living*. He has researched and published widely on sport, development and peace, globalization, mega-events, policing and security, youth, crime and deviance, and migration. He is author of the books *Football: A Sociology of the Global Game* (Polity, 1999), *Sport: A Critical Sociology* (Polity, 2005, revised 2015), *Ethics, Money and*

Sport (with A.J. Walsh, Routledge, 2007), *Globalization and Football* (with R. Robertson, Sage, 2009), and *Policing the London 2012 Olympics* (with G. Armstrong & D. Hobbs, Routledge, 2016). He has edited many books, including (as co-editor) *The Routledge Handbook of Sport for Development and Peace* (Routledge, 2019), and has published numerous articles in international journals and edited collections. He has undertaken multiple research projects funded by the UK Economic and Social Research Council (ESRC) (eight awards), European Commission, and Nuffield Foundation. He was a member of the UK REF2021 research assessment exercise (sub-panel 24). His work has been translated and published in fifteen languages.

Thomas Ross Griffin



Dr. Griffin is an Irish academic who has taught American literature and postcolonial literature in Qatar University since August 2015. His research interests focus on the connection between sport, culture, and national identity. He has published several articles and book chapters on the history of sport in Qatar and the part it plays in the formation of a national identity for the Gulf nation. This includes work on the cultural legacies of World Cup 2022, national identity performance in the Qatar men's national football team, and a history of road cycling in Qatar. Dr Griffin has regularly appeared on *Al Jazeera* and other media such as *Middle East Eye* to discuss the relationship between sport, culture, and national identity in a variety of different contexts. He has also given guest lectures and contributed to various podcasts and online media. His work in this field saw him appointed as academic editor for the Middle East for *The International Journal of the History of Sport* in January 2021. At present, he is working on multiple sports projects, including a journal article on the emergence of women's cycling in Qatar.

Thomas Bonnie James



Thomas Bonnie James is a lecturer and specialist in West Asian Studies. He is also a Ph.D. Candidate and Graduate Research Assistant at the Gulf Studies Center at Qatar University. He holds a Bachelor's and Master's in Political Science from Jamia Millia Islamia, New Delhi. His primary research areas include International Relations, Global Political Economy, Foreign Policy Analysis, and South Asian Studies.

Marc Owen Jones



Marc Owen Jones is an Assistant Professor of Middle East Studies at Hamad bin Khalifa University, where he lectures and researches on political repression and informational control strategies. His recent work has focused on the way social media has been used to spread disinformation and fake news in the Middle East. In March 2019, he published 'The Gulf Information War| Propaganda, Fake News, and Fake Trends: The Weaponization of Twitter Bots in the Gulf Crisis', in the 'International Journal of Communication'. His upcoming book on 'Disinformation and Deception in the Middle East' will be published by Hurst Books and Oxford University Press in 2021. His previous work has focused on political repression. His recent monograph, 'Political Repression in Bahrain', was published in July 2020 by Cambridge University Press. Jones has won multiple awards for his work. Jones' PhD thesis in Government and International Affairs from Durham University won the '2016 Best Thesis' award from the Association for Gulf and Arabian Peninsula Studies. In 2021 he won the 'UK alumni professional achievement' award from the British Council in Qatar. Through the course of his career he has won several awards for teaching both at Exeter University and HBKU. He is the editor of numerous books on Bahrain and the Gulf, including Gulfization of the Arab World, published in 2018 by Gerlach Press. Jones also specializes in providing timely analysis on disinformation campaigns, and has taken an active role in numerous high profile investigations. In addition to his academic publications, Jones has written for numerous international media outlets, including the Washington Post, CNN, the Independent and the New Statesman. His work features frequently in publications such as the New York Times, the Wall Street Journal and the Guardian. He also makes regular appearances on BBC, Al Jazeera, LBC, CBC News, and many others. Jones grew up in Bahrain and Saudi, and has worked and studied in Sudan, Syria, Germany and the United Kingdom.

Vadim Kapustkin

Vadim I. Kapustkin holds his Ph.D. in Economics since 1989. He has been teaching at St. Petersburg (former Leningrad) State University since 1988. Currently he is an Associate Professor at the School of Economics of the same university. Dr. Kapustkin has extensive teaching experience abroad (in the USA, Canada, Finland, Germany, France, Republic of Korea, China and other countries). During the period of 1993 - 2022 he took part in over 60 International Seminars, Conferences, Workshops, Fora in Canada, USA, Finland, Sweden, Norway, Germany, Austria, Italy, Switzerland, Croatia, China, Republic of Korea, Iran, etc. He is an author of more than 75 publications, among them more than 30 are in English, and 7 – in Chinese. He has a disabled person status since 2008.

Saban Kardas



Dr. Şaban Kardaş is a research professor at the Gulf Studies Center at Qatar University. He has published articles and book chapters on Turkish domestic and foreign policies, energy policies and international security and has been an occasional contributor to international media. He has taught classes at Diplomacy Academy, Sakarya University, Police Academy, Military Academy, and TOBB University of Economics and Technology from where he is currently on academic leave. He received his doctoral degree in political science from the University of Utah. Dr. Kardas also holds a master's degree in international relations from the Middle East Technical University in Ankara, and a second master's degree in European Studies from the Center for European Integration Studies in Bonn, Germany.

Magdalena Karolac



Dr. Magdalena Karolac is Associate Professor of Humanities and Social Sciences at Zayed University, UAE. She received her Ph.D. in Linguistics, M.A. in Political Science and M.A. in Latin American Studies; and B.A. in French Language. Prior to working at ZU, Dr. Karolac held Assistant Professor positions in Bahrain and Saudi Arabia. In 2014-15, she was an American Political Science Association MENA Fellow. Her research interests include transformations of societies in the MENA region and comparative linguistics. Dr. Karolac has published more than 50 journal articles and book chapters on the shifting gender relations, social media, culture and identity, and political system transformations in the MENA countries. She is the author of three scholarly monographs.

Nikolay Kozhanov



Nikolay Kozhanov is a Research Associate Professor at the Gulf Studies Center of Qatar University. His research interests are focused on the geopolitics of the Gulf hydrocarbons, Russian foreign policy in the Middle East as well as Iran's economy and international relations. Nikolay has his PhD in economics from St.Petersburg State University and holds an MA degree in Middle Eastern Studies from the University of Exeter. His recent publications include *Russia and the Syrian Conflict: Moscow's Domestic, Regional and Strategic Interests* (Gerlach Press 2016); *Iran's Strategic Thinking: The Evolution of Iran's Foreign Policy 1979-2017*. (London, Berlin: Gerlach Press, 2018) and *Russian Policy across the Middle East: Motivations and Methods* (Chatham House 2018).

Wael Ahmed Al Kurdi



Wael Ahmed Al Kurdi is an Associate Professor of Logic and Philosophy of Science obtained in 2022 from Al Neelain University in Sudan. Dr. AL Kurdi holds a Masters degree in Logic and the Philosophy of Language from Al Khartoum University. He was awarded the research excellency award for his extensive research projects on topics such as Linguistics, Environmental Strategies, Democracy and society and much more. He held the position of Associate Professor at the Arab Academy in Denmark and he is currently living in Sudan.

John McManus



John McManus is a social anthropologist whose research looks at migration, multiculturalism and popular culture in the Middle East and Europe. He is the author of *Inside Qatar: Hidden Stories From One of the Richest Nations on Earth* (Icon Books, 2022) and *Welcome to Hell? In Search of the Real Turkish Football* (Weidenfeld & Nicolson, 2018), awarded runner-up in the 2019 British-Kuwaiti Friendship Society book prize. John holds a PhD from the University of Oxford and is a former visiting scholar at Qatar University Gulf Studies Centre (2019-2021). His writing has appeared in the *New York Times*, the *Guardian*, the *Washington Post* and the *Financial Times*, as well as academic journals. Twitter: @johnmcmanus06

Hazal Muslu



Hazal Muslu El Berni received her PhD from Kadir Has University in International Relations. She holds MA both in International Relations and Gulf Studies. Her research focuses on the Gulf security and politics, Saudi foreign policy-making, critical security studies, and migration studies in the Gulf. She is currently working on her book on Saudi decision-making process and regional security perceptions towards Iran. She's based in Paris.

Meltem Ozel



Meltem Özel completed her undergraduate education at Işık University, Department of International Relations (English, 100% scholarship), her master's degree at Beykent University, Social Sciences Institute, Business Administration, and her doctorate at Kocaeli University, Social Sciences Institute, Department of Public Relations and Publicity. Özel, who received the title of doctoral faculty member in 2021, has been working at Istanbul Esenyurt University since 2014. She teaches various courses in the Department of Public Relations and Advertising of the Faculty of Private, Arts and Social Sciences, where she served as the assistant coordinator between 2015-2018 and coordinator between 2019-2022 in the Erasmus Coordinatorship. Various works, book chapters and "Cultural Diplomacy and Educational Diplomacy in Turkey" published in the fields of public diplomacy, new media, communication, advertising and political communication. Özel, who has the book titled "On the Axis of International Exchange Programs", gives seminars in the field of "Media and Information Literacy" within the scope of Tübitak Science Talks and European Union Projects.

Simon Rofe



Dr J. Simon Rofe is Associate Professor and Reader in International Politics at the University of Leeds, United Kingdom. Simon has an international research profile addressing sports diplomacy, with a particular focus upon the relationship of the sporting ecosystem with diplomatic practice(s). He has worked with numerous stakeholders from across the sporting and diplomatic realms including, UNESCO & UNICEF, the United Kingdom's Foreign, Commonwealth and Development Office and Department for Culture, Media and Sport, Embassies, Foreign Services and government agencies from around the world, anti-doping associations, bidding and organising committees

Simon, until recently was Reader in Diplomatic Studies at SOAS University of London, developed the first MA module globally to address [‘Sport and Diplomacy: More than a Game’](#), following a

role in the London Organising Committee of the Olympic Games (LOCOG) in 2012. Simon founded the [Sport, Diplomacy, and Governance Hub](#), which provides for multi-directional knowledge exchange, and has established a strong multinational network of relevant contacts in the realms of Sport and Diplomacy. He co-directed the [Basketball Diplomacy in Africa Oral History Project](#), with a particular focus on the Basketball Africa League, The BAL.

He is the author and editor of a numerous books and articles including: [Sport Diplomacy and Sport for Development SfD: A Discourse of Challenges and Opportunity](#), *Journal of Global Sport Management*. 2021; [Scholarship and Sports Diplomacy: the Case of Japan and the United Kingdom](#) with Verity Postlethwaite, *Diplomatica: A Journal of Diplomacy and Society*. [The Untold Story of FIFA's Diplomacy and the 1966 World Cup: North Korea, Africa and Sir Stanley Rous](#). w/ Professor Alan Tomlinson, *The International History Review*, 2019 DOI: 10.1080/07075332.2019.1593218; *Sport and Diplomacy: Games within Games* (Manchester: Manchester University Press, 2018); 'Sport and Diplomacy: A Global Diplomacy Framework.' *Diplomacy and Statecraft*, 27 (2). pp. 212-230. 2016; and 'It is a squad game: Manchester United as a diplomatic non-state actor in international affairs.' *Sport in Society*, 17 (9). pp. 1136-1154. 2014.

Sebastian Sons



Sebastian Sons works as researcher for the Center for Applied Research in Partnership with the Orient (CARPO). Prior to that, he served as an advisor for the Regional Programme “Cooperation with Arab Donors” (CAD) of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. He holds a Ph.D. from the Humboldt University Berlin on media discourses on labor migration from Pakistan to Saudi Arabia.

He studied Middle Eastern Studies, Contemporary History and Political Sciences in Berlin and Damascus. He was further trained as journalist at the Berlin School for Journalists and worked as a sports journalist. As Head of Research at the German Orient-Institute and as a project researcher at the German Council on Foreign Relations (DGAP), he focused on foreign and security policy as well as labor migration, sport politics and development cooperation of the Arab Gulf states.

Among many other articles and analyses on the Arab Gulf monarchies, he published the book *“Built on Sand: Saudi Arabia – A problematic Ally”* (in German). In September 2022, his new book is published which addresses the implications of the FIFA World Cup 2022 in Qatar on Germany’s and Europe’s strategic foreign policymaking on the Gulf region.

Kamilla Swart-Arres



Dr Kamilla Swart is Director of the Masters of Science in Sport and Entertainment and Associate Professor, College of Science and Engineering, Hamad Bin Khalifa University, Qatar Foundation. She is also a Senior Research Associate, School of Tourism and Hospitality, University of Johannesburg, South Africa. Kamilla's research interests include sport and event tourism, particularly mega-events, sustainability, legacy and inclusion in sport. Kamilla's work has been focused on contributing to sport, tourism and event knowledge in the developing context, and in the global South in particular. She initiated the 2010 FIFA World Cup Research Agenda and served as the City of Cape Town's Research Manager for 2010. Kamilla was the project lead for South Africa as part of a five-university partnership project on mega-event legacy and management funded by the European Union. She is currently working closely with the Qatar Foundation 2022 FIFA World Cup Master Program and the Supreme Committee for Delivery and Legacy. Kamilla is Associate Editor for the *Journal of Destination Marketing and Management* and *Frontiers in Sports and Active Living*. She is also the Co-Chair of the 2023 World Association of Sport Management Conference to be held in Qatar. Kamilla has been recently appointed to the Steering Committee of the UNESCO Chair on Governance & Social Responsibility in Sport.

Ghoncheh Tazmini



Ghoncheh Tazmini recently completed her term as Visiting Fellow at the Middle East Centre at the LSE, where she carried out research on Iran-related themes. She is the author of *Khatami's Iran: The Islamic Republic and the Turbulent Path to Reform* (I. B. Tauris, 2007, 2009), and *Revolution and Reform in Russia and Iran: Politics and Modernisation in Revolutionary States* (I.B. Tauris, 2012). Her recent published articles include, 'Parallel Discursive Fields in Pre-Revolutionary Russia and Iran: The West as a Model or an Anti-Model,' (BJMES, 2021). Formerly, an Iran Heritage Foundation Fellow at SOAS, and a British Academy grantee, Ghoncheh's research is positioned at the nexus of modern Iranian history, comparative politics and global history. In her previous research, she has focused on the processes of

modernisation and reform in Iran. The second strand of her research focuses more specifically on Iran's domestic politics and state-society relations. Finally, her research negotiates the tension between Iran and the west further back in history by adopting an integrative approach that appreciates the intense linkages and exposures of the country to global historical trends. Currently, she is authoring a book on Russian-Iranian relations.

Kristian Coates Ulrichsen



Kristian Coates Ulrichsen, Ph.D., is a fellow for the Middle East at the Baker Institute. His research examines the changing position of Persian Gulf states in the global order, as well as the emergence of longer-term, nonmilitary challenges to regional security. Previously, he worked as senior Gulf analyst at the Gulf Center for Strategic Studies and as co-director of the Kuwait Program on Development, Governance and Globalization in the Gulf States at the London School of Economics.

Coates Ulrichsen has published extensively on the Gulf. His books include “The Gulf States in International Political Economy” (Palgrave Macmillan, 2015), “The United Arab Emirates: Power, Politics, and Policymaking” (Routledge, 2016), and “Qatar and the Gulf Crisis” (Oxford University Press, 2020). Coates Ulrichsen's articles have appeared in numerous academic journals, including *Global Policy* and the *Journal of Arabian Studies*, and he consults regularly on Gulf issues for government and private sector agencies around the world. Coates Ulrichsen holds a doctorate in history from the University of Cambridge.

Luciano Zaccara



Luciano Zaccara is a Research Associate Professor at the Gulf Studies Center of Qatar University. Also a Visiting Assistant Professor at Georgetown University in Qatar and Director of OPEMAM. He holds his PhD in Arab and Islamic Studies from Univesidad Autonoma de Madrid, Spain; and a BA in Political Science from Universidad Nacional de Rosario, Argentina. He is specialized in Iran and Gulf Politics. E-mail address: luciano.zaccara@qu.edu.qa

Mahjoob Zweiri



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كلية الآداب والعلوم
College of Arts and Sciences
QATAR UNIVERSITY جامعة قطر

مركز دراسات الخليج
Gulf Studies Center



يسر كلية الآداب والعلوم دعوتكم لحضور المؤتمر الدولي
السنوي السابع متعدد التخصصات لمركز دراسات الخليج

كأس العالم لكرة القدم 2022 في قطر: وجهات نظر عالمية ومحلية

الاثنين، 19 سبتمبر 2022

8 صباحًا - 4 مساءً

الثلاثاء 20 سبتمبر 2022

9 صباحًا - 2 ظهرًا

جامعة قطر، مجمع البحوث (H10)





ترحيب

يسعدني، بالنيابة عن مركز دراسات الخليج بجامعة قطر، أن أرحب ترحيبًا حارًا بالمشاركين في المؤتمر الدولي السنوي السابع متعدد التخصصات "كأس العالم لكرة القدم 2022 في قطر: وجهات نظر عالمية ومحلية" تتمثل مهمة مركز دراسات الخليج في تنفيذ وتعزيز رؤية جامعة قطر لتطوير البحوث والمجتمع الأكاديمي في قطر والمنطقة. لذلك فإن هذا المؤتمر الدولي السنوي حول تأثير بطولة الفيفا 2022 على الاتجاهات المحلية والإقليمية والدولية سيجمع العلماء وصانعي السياسات وأصحاب المصلحة المحليين والطلبة من مجموعة واسعة من التخصصات المتنوعة للمشاركة في مناقشات متميزة حول عدد من الموضوعات مثل تاريخ اتخاذ قطر لقرارها باستضافة كأس العالم لكرة القدم 2022 ، في ظل تحديات محلية متعددة ومعقدة لاستضافة كأس العالم لكرة القدم 2022 ، وتأثير هذه البطولة اجتماعيًا واقتصاديًا وثقافيًا على منطقة الشرق الأوسط وشمال إفريقيا وقضايا الهوية. سيسلط المؤتمر الضوء على الجغرافيا السياسية وديناميكيات القوة المحيطة بكأس العالم لكرة القدم 2022 ، وتقييم الأبعاد الإقليمية والعالمية للقضية ، ويسعدنا حضور ضيوفنا الدوليين والإقليميين والمحليين الذين قبلوا دعوتنا للمشاركة في هذا الحدث المحفز لتبادل الرؤى والأفكار، ويتطلع مركز دراسات الخليج إلى أن يكون المؤتمر حافلًا بالأبحاث المثيرة والأوراق الأكاديمية التي يقدمها كبار العلماء في هذا المجال.

مع خالص تحياتي

أ.د. محجوب الزويري
مدير مركز دراسات الخليج
جامعة قطر



كأس العالم لكرة القدم 2022 في قطر : وجهات نظر عالمية ومحلية

يسر مركز دراسات الخليج، وهو جزء من كلية الآداب والعلوم بجامعة قطر، أن يعلن عن بدء المؤتمر الدولي الذي يستمر يومين لمناقشة تجربة قطر في تنظيم بطولة كأس العالم لكرة القدم 2022 . سيتم التركيز بشكل خاص على تحليل الجوانب الاجتماعية والثقافية والاقتصادية والسياسية لهذه العملية. ومن أبرز ثمار ومخرجات هذا الحدث إصدار ونشر دراسة جماعية تكون مرجعاً رئيسياً لأي شخص مهتم بقصة كأس العالم 2022 في قطر، مما يضيف اهتماماً خاصاً بالخطاب العام حول ظاهرة كرة القدم في الشرق الأوسط. وبالتالي، فإن هذا المؤتمر يختلف عن غالبية الفعاليات الأخرى التي تناقش بطولة كأس العالم لكرة القدم 2022 ، فهو لا يقتصر على مناقشة الأبعاد الفنية ، التنظيمية أو الدبلوماسية الرياضية فحسب، بل تتمثل أولويته الرئيسية في إثارة مناقشات شاملة حول الجوانب المختلفة لكأس العالم وتأثيراتها على الدولة المضييفة ومنطقة الشرق الأوسط والعالم. يجمع هذا المؤتمر الدولي السنوي بين العلماء وصانعي السياسات والطلبة من مجموعة واسعة من التخصصات للمشاركة في نقاش دقيق معمق حول التأثير متعدد الأوجه لكأس العالم لكرة القدم 2022 على المجتمع القطري والمنطقة ككل.

تشمل الموضوعات الرئيسية للمؤتمر المجالات التالية:

1. قرار قطر لاستضافة كأس العالم 2022: الدوافع والتوقعات.
2. تحديات محلية متعددة الأوجه لاستضافة كأس العالم لكرة القدم 2022: أبعاد البنية التحتية والاجتماعية والثقافية والسياسية والإعلامية .
3. الجغرافيا السياسية وديناميكيات القوة حول كأس العالم لكرة القدم 2022: الأبعاد الإقليمية والعالمية .
4. العولمة مقابل التوطين: التأثير الاجتماعي والاقتصادي والثقافي لكأس العالم 2022 على منطقة الشرق الأوسط وشمال إفريقيا وقضايا الهوية .

19 سبتمبر 2022: الساعة 8:00 صباحاً – 4:00 مساءً بتوقيت الدوحة في مدرج البحوث H10

20 سبتمبر 2022: الساعة 9:00 صباحاً – 2:00 مساءً بتوقيت الدوحة في مدرج البحوث H10





لجنة المؤتمر



أ.د. محبوب الزويري



د. محفوظ عمارة



د. نيكولاي كوزانوف



د. لوسيانو زكارا



السيدة فرح القواسمي



السيدة نورهان بلبل



السيدة نوره علي العبدالعزیز





اليوم الأول

7:30 - 8:00 الاستقبال والتسجيل

8:00 - 8:30 الجلسة الافتتاحية

د. حسن راشد الدرهم
رئيس جامعة قطر

أ.د. محبوب الزويري
مدير مركز دراسات الخليج بجامعة قطر

8:30 - 9:10 خطاب المتحدث الرئيسي

رئيس الجلسة: نيكولاي كوزانوف
الموضوع: الدبلوماسية الرياضية وكأس العالم لكرة القدم للرجال قطر 2022
سايمون روفي

9:10 - 9:30 استراحة

9:30 - 11:00 الجلسة الأولى: الجغرافيا السياسية وديناميكيات القوة حول كأس العالم لكرة القدم 2022: الأبعاد الإقليمية والعالمية
رئيس الجلسة: لوسيانو زاكارا

1. اقتصاد جيوسياسي لكأس العالم: دروس من استضافة قطر لبطولة الفيفا
سيمون شادويك

2. كأس العالم 2022: قطر تقدم أفضل ما لديها
جيمس دورسي

3. تأثير مونديال 2022 على إيران: صفحة جديدة لتسجيل النقاط السياسية
غونشة تازميني

4. كأس العالم 2022 دراسة سردية لحقبة ما بعد الاستعمار
سارة النعيمي
توماس بوني جيمس





11:00 - 11:30 استراحة

11:30 - 13:00 الجلسة الثانية: الجزء الأول: التحديات المحلية متعددة الأوجه لاستضافة كأس العالم 2022: أبعاد البنية التحتية والاجتماعية والثقافية والسياسية والإعلامية
رئيس الجلسة: محفوظ عمارة

1. بناء هوية رياضية محلية: بطولة كأس العالم وانعكاساتها على الرياضة المجتمعية في قطر والمملكة العربية السعودية
سيباستيان صن

2. تأسيس ميراث للأمة في السياقات الناشئة من 2010 - إلى 2022
كاميلا سوارت أريس
نصرت محمد كوتي

3. من السياسة المتجددة لأحداث الرياضة الضخمة إلى الاحترافية تحديات بطولة كأس العالم لكرة القدم 2022 في قطر
بول بريثرتون
بيلي جريف

4. نهج أمني وجودي (أنطولوجي) للدبلوماسية الرياضية في السياسة الخارجية لدولة قطر
هذال موسلو

13:00 - 14:30 استراحة الغداء

14:30 - 16:00 الجلسة 2. الجزء 2. التحديات المحلية متعددة الأوجه لاستضافة كأس العالم لكرة القدم 2022: الأبعاد الاجتماعية والثقافية والسياسية والإعلامية والبنية التحتية
رئيس الجلسة: شعبان كرداس

1. قطر في باريس: نادي باريس سان جيرمان، العالمية، وأداء الهوية الوطنية بعد عام 2022
توماس روس جريفين

2. قضايا البنية التحتية والاجتماعية والثقافية والاقتصادية التي تتعلق بالمتفرجين من ذوي الاحتياجات الخاصة: دروس من كأس العالم لكرة القدم 2018
فاديم كابوتسكين

3. إنها ليست لعبة كريكت: ما الذي يمكننا تعلمه عن استراتيجية قطر الرياضية: مقارنة كأس العالم لكرة القدم بالرياضات الأخرى ذات المشاركة الجماهيرية
جون مكمانوس

4. العولمة تدعم التوطين والثقافات المحلية عبر كأس العالم - رؤية فلسفية اجتماعية
وائل أحمد الكردي

20:00 حفل العشاء





اليوم الثاني

9:00 - 9:30 التسجيل

9:30 - 10:10 كلمة المتحدث الرئيسي

رئيس الجلسة : عمرو العظم
الموضوع: قطر 2022: أبعاد العولمة والعالمية والجمع بينهما
ريتشارد جوليانونوتي

10:10 - 11:30 الجلسة الثالثة: العولمة مقابل الأقلية: التأثير الاجتماعي والاقتصادي والثقافي لكأس العالم 2022 على منطقة الشرق الأوسط وشمال إفريقيا وقضايا الهوية
رئيس الجلسة : نيكولاي كوزانوف

1. كأس العالم وحقوق الإنسان في قطر: الحافز الى التغير؟
يوسف بوانديل
توماس بوني جيمس

2. بناء إرث دائم: ما بعد مونديال قطر 2022
سيمونا عزالي

3. كأس العالم في قطر كأداة للدبلوماسية الرياضية
ميلتيم أوزيل

4. نذهب أم لا نذهب: تقييم لأسلوب تناول موضوع كأس العالم لكرة القدم 2022 في الصحافة الناطقة باللغة الإنجليزية في الإمارات العربية المتحدة
ماجدالينا كارولاك

11:30 - 12:00 استراحة قهوة

12:00 - 13:30 الطاولة المستديرة: الدبلوماسية الرياضية والقوة الناعمة من خلال كأس العالم لكرة القدم قطر 2022: حالة مؤسسة الجيل المبر
رئيس الجلسة : سيمون تشادويك
المشاركون: كريستيان كوتس أولريشسن: مارك أوين جونز ديفيس باندا

13:30 - 14:00 ملاحظات ختامية

14:00 - 15:00 استراحة الغداء

20:00 حفل العشاء

