

Under the patronage of

H.E Sheikh Mohammed bin Abdulrahman Al Thani

Prime Minister and Minister of Foreign Affairs, Qatar

6th International Conference

Entrepreneurship for Sustainability & Impact (ESI)

► Tackling Grand Challenges for a Sustainable Future

 Tuesday, 17 October 2023  Expo 2023 Doha – Congress Center

 18 - 19 October 2023  Mondrian Hotel – Grand Ballroom

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6th International Conference

Entrepreneurship for Sustainability & Impact (ESI)

Conference Overview:

In a world grappling with pressing challenges such as climate change, food and water scarcity, social inequality, and energy instability, organizations are the key to innovative solutions. This conference aims to explore practical strategies that organizations can employ to address these critical issues. The ESI Conference offers a unique platform to bring together both theoretical insights and real-world case studies related to entrepreneurial and sustainable practices in the face of these grand challenges.

The 6th International ESI Conference received contributions from 320 international experts, shedding light on how organizations are integrating sustainability into their operations, aligning with the principle of meeting current needs without compromising the prospects of future generations. Scholars and practitioners from around the globe are invited to join us in Doha for engaging discussions on a wide range of pertinent topics, including 16 scientific tracks featuring 220 speakers.

Moreover, the conference serves as a bridge to the industry, with a full day of business consortium at EXPO 2023 Doha. This event will host four panel sessions featuring over 20 speakers from various sectors, including energy, finance, industry, and SMBs, among others. They will share their experiences and sustainable practices, fostering collaboration and innovation in pursuit of a better, more sustainable future.

Conference Objectives:

Enhance research cooperation, exchange experiences on entrepreneurship and innovation practices, and develop policies that address economic, social and environmental challenges.

Main Topics

- ▶ *Climate Change*
- ▶ *Food and Water Scarcity*
- ▶ *Social Inequality*
- ▶ *Energy Insecurity*
- ▶ *Climate Mitigation*
- ▶ *Sustainable Development Goals (SDGs)*
- ▶ *Digitization & Disruption*
- ▶ *Social Entrepreneurship*
- ▶ *Industry 4.0*
- ▶ *Smart Cities*
- ▶ *Sustainability Pedagogy*
- ▶ *Sustainable Investment*
- ▶ *Crisis Resilience*



Conference Tracks:

- 1 *Organizational Sustainability Initiatives*
 - 2 *Sustainable Technologies and Innovations*
 - 3 *Circular Economy and Sustainable Supply Chain*
 - 4 *Sustainability Reporting and Corporate Performance*
 - 5 *Education for Sustainability*
 - 6 *Sustainable Cities and Communities*
 - 7 *Sustainable/Green Finance*
 - 8 *Public Management and Sustainable Development*
 - 9 *Marketing and Sustainability*
 - 10 *Sustainability Policies and Practices*
 - 11 *General Business Research*
 - 12 *Case Study*
 - 13 *Green Investing, Green FinTech, and Clean Technology*
 - 14 *Sustainability Analytics and NetZero*
 - 15 *Social Commerce and the Recent Changes*
 - 16 *Doctoral Symposium*
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Qatar University

Since its inception in 1977, Qatar University (QU) continues to serve as Qatar's primary institution of higher education and has become today a beacon of academic and research excellence in the region.

Qatar University is committed to providing high-quality education in areas of national priority. Underpinning this commitment is the goal to align its colleges, programs, and courses with established international standards and best practices. As a result, QU has been successful in its accreditation initiatives, earning the endorsement of numerous leading international accrediting bodies.

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College of Business and Economics

The College of Business Economics (CBE) at Qatar University, established in 1985, has over 5,500 students in undergraduate and graduate programs. It offers majors in Accounting, Finance, Management, Marketing, Economics, and Management Information Systems, as well as minors in Business Analytics, Entrepreneurship, and Taxation. The college's programs are accredited by the AACSB, and its MBA program is ranked in the top 100 in the world in the QS Global MBA Rankings 2023 and second in the region. CBE graduates are sought-after by employers in Qatar and around the world.

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Center for Entrepreneurship & Organizational Excellence

The Center for Entrepreneurship & Organizational Excellence (CEOE) is a research center within the College of Business & Economics at Qatar University. Through outstanding research and policy works, experiential learning, distinctive capacity building, and community outreach, the CEOE aims to make a profound impact on the way organizations in Qatar conduct business and the way their businesses affect Qatar. The CEOE activities include research and policy work, teaching, case development, consultancy, and training. It has a track record in working with government agencies and the private sector to develop innovative solutions.

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