



كلية الإدارة والاقتصاد
College of Business and Economics
جامعة قطر QATAR UNIVERSITY

مركز الريادة والتميز المؤسسي
Center for Entrepreneurship & Organizational Excellence

Call for Papers

Entrepreneurship for Sustainability & Impact (ESI), 6th International Conference 17th – 19th October, 2023

<https://www.qu.edu.qa/conference/esi2023>

Conference Theme:

Tackling Grand Challenges for a Sustainable Future

Qatar University

College of Business & Economics

Center for Entrepreneurship & Organizational Excellence

Doha, Qatar

Proposal Deadline: 1st July, 2023

Keynote Speaker:

Professor Steve Evans

Director of Research in Industrial Sustainability

University of Cambridge

Professor Gary Schwarz

Queen Mary University of London

Conference Chair

Said Elbanna, Qatar University

Scientific Committee Chair

Boumediene Ramdani,
Qatar University

Organizing Committee Chair

Mohammed Elgammal,
Qatar University

Conference Tracks

Track 1: Organizational Sustainability Initiatives

Track Chair: Shaker Zahra, University of Minnesota

Track Chair: Habib Mahama, Qatar University

Track 2: Sustainable Technologies and Innovations

Track Chair: Peter Kawalek, Loughborough University

Track Chair: Shaligram Pokharel, Qatar University

Track 3: Circular Economy & Sustainable Supply Chain

Track Chair: Luciano Batista, Aston University

Track Chair: Arsalan Safari, Qatar University

Track 4: Sustainability Reporting & Corporate Performance

Track Chair: Khaled Hussainey, University of Portsmouth

Track Chair: Hani Kamel, Qatar University

Track 5: Education for Sustainability

Track Chair: Densil Williams, University of the West Indies

Track Chair: Evren Tok, Hamad Bin Khalifa University

Track 6: Sustainable Cities & Communities

Track Chair: Fateh Belaid, KAPSARC, Saudi Arabia

Track Chair: Nishat Faisal, Qatar University

Track 7: Sustainable/Green Finance

Track Chair: Hisham Farag, University of Birmingham

Track Chair: Lanouar Charfeddine, Qatar University

Track 8: Public Management & Sustainable Development

Track Chair: Gary Schwarz, Queen Mary University of London

Track Chair: Leslie Pal, Hamad Bin Khalifa University

Track 9: Sustainability Policies & Practices

Track Chair: Noha El-Bassiouny, German University in Cairo

Track Chair: Mokter Hossain, Qatar University

Track 10: General Business Research

Track Chair: Paul Jones, Swansea University

Track Chair: Karma Sherif, Qatar University

Track 11: Case Study (3 Awards, each \$2,500)

Track Chair: Virginia Bodolica, American University of Sharjah

Track Chair: Imene Becheur, Qatar University

Sustainable Business Consortium:

Consortium Chair: Amr Elalfy, Qatar University

Consortium Chair: Gordon McKay, Hamad Bin Khalifa University

This consortium acts as a bridge between the academia and the industry. It brings together scholars, policymakers, managers, and the community at large. The purpose of the consortium is to provide networking opportunities for scholars to communicate their practice-relevant findings as well as establish research collaborations between academics and the business communities to tackle problems we face.

Conference Overview

Organizations play a crucial role in addressing societal problems such as climate change, food and water scarcity, social inequality, and energy insecurity, among others. They respond to these challenges by creating novel solutions and opportunities for change. To deepen our understanding of how organizations can help tackle these challenges, we welcome papers that investigate this theme theoretically and empirically. We also encourage contributions on how organizations are incorporating sustainability – policies and practices that “meet the needs of the present without compromising the ability of future generations to meet their own needs.”¹. We welcome scholars and practitioners from around the world to join us **in person**, in Doha, to discuss the conference themes, which includes but are not limited to the following:

- The role of firms in climate change mitigation
- Achieving Sustainable Development Goals (SDGs), and net-zero targets
- Digitization, disruptive technologies and platforms
- Social entrepreneurship, frugal innovation and sustainable business models
- Industry 4.0 and sustainability
- Energy transition and security
- Smart and sustainable cities
- Pedagogy for sustainability
- Sustainable investment and corporate social responsibility
- Crisis management and organizational resilience

Even though we are interested in proposal abstracts on the conference theme, we welcome submissions on topics within the broader business research.

Submission Guidelines

Submission portal opens on the 15th April, 2023. We welcome submission of abstracts and/or papers.

Please submit a **1,000-1500 word extended abstract** (about 4 to 5 pages excluding references, appendices and other material) as a proposal for consideration at the conference. Full papers will also be accepted into the submission system. At least one author must attend the conference for the proposed paper to be included in the conference program.

Please note, even though the system has an abstract box, you still need to upload the short paper (in PDF or WORD file) as an attachment to complete the submission.

¹ World Commission on Environment and Development (1987, p. 8)

Publishing Opportunities

After a peer-review process, the **best papers** from the ESI 2023 conference are expected to be published in:

- [*Journal for International Business and Entrepreneurship Development*](#) (JIBED); and
- [*Management & Sustainability: An Arab Review*](#) (MSAR).

Best Paper Award

All submissions will be evaluated based on their contribution towards the advancement of practice and theory as well as their potential contribution to entrepreneurship and sustainability. The best paper will be awarded a prize, which will be announced at the closing session of the conference.

Timeline for Proposals & Registration

Submission Opens:	15 th April, 2023
Deadline for Proposal:	1 st July, 2023
Proposal Review Period:	1 st July– 31 st July, 2023
Decisions Delivered by:	10 th August, 2023
Deadline for Full Papers:	15 th September, 2023 (optional, only for Best Papers)

Conference Registration

<https://www.qu.edu.qa/conference/esi2023/registration>

Fees

No fees are required to participate or attend the ESI, 6th International Conference. However, prior registration is mandatory to attend the conference.

Notes

All paper presentations will take place **in person** and on-site. At least one author must register and attend the conference in person to present.

Who should attend?

Representatives from all countries and institutions of all types and missions including:

- Higher education faculty members from all disciplines
- Graduate and undergraduate students preparing to become professionals – joint proposals from graduate/undergraduate students and their faculty mentors/advisors are welcome
- Instructional technologists, course designers, and faculty developers
- Higher education executives, administrators, and managers
- Representatives from businesses and governments

Scientific Committee

Boumediene Ramdani (Chair), Qatar University
Shaker Zahra, University of Minnesota, USA
Gary Schwarz, Queen Mary University of London, UK
Leslie Pal, Hamad Bin Khalifa University
Peter Kawalek, Loughborough University, UK
Stéphane Goutte, Université Paris-Saclay, France
Hisham Farag, University of Birmingham, UK
Densil Williams, University of the West Indies, Jamaica
Paul Jones, Swansea University, UK
Virginia Bodolica, American University of Sharjah, UAE
Khaled Hussainey, University of Portsmouth, UK
Elsadig Musa Ahmed, Multimedia University, Malaysia
Luciano Batista, Aston University, UK
Noha El-Bassiouny, German University in Cairo, Egypt
Cherif Guermat, University of the West of England, UK
Mohammed Al Waqfi, UAE University, UAE
Mathew Hughes, University of Leicester, UK
Jue Wang, Nanyang Technological University, Singapore
Fateh Belaid, KAPSARC, Saudi Arabia
Mohammed El-Adly, Abu Dhabi University, UAE
Riyad Eid, UAE University, UAE
Ali Akaak, University of Technology and Applied Sciences-Salalah, Oman
Zafar Ahmed, Academy for Global Business Advancement, USA
Gordon McKay, Hamad Bin Khalifa University, Qatar
Abdelaziz Bouras, Qatar University
Mahmoud Abdellatif, Qatar University
Salem Al Halbadi, Qatar University
Osama Al kwifi, Qatar University
Arsalan Safari, Qatar University
Mokter Hossain, Qatar University
Amr Elalfy, Qatar University

Organizing Committee

Mohammed Elgammal (Chair)
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Maysarah Alalami
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Nayla Ajouz
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Noor Talib
Moataz Mahdi
Mahmoud Krasana

About ESI

The Entrepreneurship for Sustainability & Impact (ESI) is an annual conference hosted by the Center for Entrepreneurship & Organizational Excellence (CEOE) – Qatar University. It is one of the leading entrepreneurship conferences in the MENA region. ESI is a community of scholars and practitioners interested in entrepreneurship, innovation, and organizational excellence research, teaching and practice. Our mission is to provide a forum for sharing ideas and interaction to advance entrepreneurship and organizational excellence research in the region. The objectives of ESI is to foster research collaborations among our members; share experiences on entrepreneurship and innovation practices; and develop policies that address economic, social and environmental challenges. Details of last year's conference can be found [here](#).

About CEOE

The [Center for Entrepreneurship & Organizational Excellence](#) (CEOE) is a research center within the College of Business & Economics at Qatar University. Through outstanding research and policy works, experiential learning, distinctive capacity building, and community outreach, the CEOE aims to make a profound impact on the way organizations in Qatar conduct business and the way their businesses affect Qatar. The CEOE activities include research and policy work, teaching, case development, consultancy, and training. It has a track record in working with government agencies and the private sector to develop innovative solutions.

The Conference Setting

Qatar has successfully organized the FIFA World Cup 2022. Qatar University is located in Doha, the capital city of Qatar. Located in the east of the country, Doha is home to approximately 1.19 million people from all over the world. It is the country's fastest-growing city and its business center. From a pearling and fishing village of great importance, with around 350 pearling boats at the beginning of the 20th century, Doha underwent a complete economic transformation and became a modern and prosperous city. Doha's tourism sector has evolved rapidly over the years, with [key attractions](#) and [several museums](#) of great importance gaining the spotlight. Known for its exemplary hospitality, [exquisite cuisine](#), unique [shopping experiences](#) and traditional souqs, along with a plethora of [adventures](#) and activities, Doha is growing rapidly, and offers something for all travelers. More details can be obtained from [Visit Qatar](#) Website.

For further information on the conference, please contact us through: esi@qu.edu.qa